



IEEE

IEEE Okanagan Subsection

Presents

Dr. Carolyn Labun

Director of Centre for Scholarly Communication
UBC, Okanagan campus



Improving Your Presentation Skills

Time & Date: 5:00pm-6:00pm, June 21, 2012

Location: EME 1203, UBC Okanagan Campus

Talk Abstract:

A big part of workplace success is the ability to be persuasive. However, many engineers struggle with this important part of their work, whether in the context of writing grant proposals, responding to RFPs, or making presentations. Sometimes, however, persuasion is simply not possible. This talk will look at two approaches to persuasion: 1) techniques to increase the persuasive power of your proposals and presentations, and 2) a way to structure an argument when persuasion is not your goal.

Speaker Biography:

Dr. Labun joined the School of Engineering at the University of British Columbia's campus in September of 2005, to teach academic and technical communication to undergraduate students in the faculty of Applied Science. Before joining the School she taught composition, public speaking, business writing, and literature at two private colleges in the NE US. Since then, she has worked with undergraduate and graduate students at this campus on a variety of communication related topics, contributing to the development of the School's two core communication courses as well as to a course in graduate communication. Dr. Labun is the founding editor of *First Words: Journal of Undergraduate Engineering Writing*, which publishes the academic and creative writing of first year engineering students. Dr. Labun is involved in the IEEE Professional Communication Society, currently serving on the coordinating committee (as program co-chair) of the Society's 2013 conference. She is the campus representative for, and an active member of, the American Association of Engineering Education. In 2010 she was the recipient of the Faculty of Applied Science Engineering Co-op program's Faculty Member of the Year award, and in 2011 she received the University of British Columbia's (Okanagan campus) Award for Teaching Excellence and Innovation. In 2011, Dr. Labun accepted a two-year appointment as Director of the newly-created Centre for Scholarly Communication.

Pizza and drink will be served after the seminar! For further information regarding the seminar, please contact Julian Cheng (Email: julian.cheng@ubc.ca)